Product Manager

About OptiFunder

OptiFunder is a leading provider of cloud technology to the residential mortgage finance industry and a pioneer of the Warehouse Lending Management System for mortgage originators. We provide a portfolio of technology solutions to non-bank mortgage-originating institutions to help lenders originate more loans, reduce origination costs, and increase operational efficiency across the mortgage lifecycle. By joining OptiFunder, you'll become part of a forward-thinking company transforming how our customers embrace technology to enhance their business and the bottom line. One of the fastest growing fintech companies, we offer the excitement of a rapidly growing technology disruptor with the stability of a seasoned management team and some of the brightest minds in mortgage banking and the best talent. Visit www.OptiFunder.com to learn more.

Job Description

Product Managers at OptiFunder play a pivotal role in driving the success of our products by leading efforts in product discovery, validation, and strategic initiatives. This position requires a dynamic individual who can effectively communicate a clear product vision while collaborating with cross-functional teams to ensure alignment with business goals. The Product Manager will leverage market research and customer insights to transform findings into actionable product requirements, manage the Product Backlog, and measure outcomes through relevant metrics. A successful candidate will demonstrate strategic thinking and a proven history of launching successful products within the fintech or mortgage technology sectors.

Essential Functions

- Lead product discovery and validation efforts through customer interviews and data-driven experiments.
- Drive the ideation and execution of strategic initiatives that enhance company growth and market demand.
- Communicate a clear product vision and progress via demos, metrics, and updates to stakeholders; converting customer needs into actionable backlogs and roadmaps.
- Conduct thorough market research and competitive analysis to uncover industry trends and new product opportunities.
- Transform market research, customer feedback, and business insights into actionable product requirements.
- Manage and prioritize the Product Backlog to maximize business value while balancing customer impact and technical feasibility.

- Collaborateg with various departments (Sales, Client Success, Technology, Support) to ensure value delivery and alignment with business goals.
- Measure outcomes using relevant metrics and KPIs; reporting progress to leadership and clients.
- Foster a culture of rapid learning and continuous improvement, coaching teams to focus on value delivery and customer outcomes.

Additionally, the Product Manager will:

- Encourage innovation and creative solutions to workflow and technology challenges.
- Help establish best practices for scalability, supportability, and long-term system performance to adapt to evolving client needs.

Skills and Experience

- Over 5 years of product management experience in SaaS, B2B, or fintech environments, with a proven ability to deliver value in fast-paced settings.
- A strong understanding of Agile methodologies and experience managing Product Backlogs.
- The capability to manage cross-functional backlogs and collaborate effectively with executive leaders and development teams.
- Excellent communication skills, with the ability to influence across functions and levels without formal authority.
- Strong problem-solving and critical-thinking abilities, adaptable to changing priorities and regulations.
- Experience with design thinking and user-centered discovery methods.
- A self-motivated and disciplined approach to remote work, proficient in collaboration tools.

Preferred Qualifications

- SAFe certifications (e.g., SAFe Product Manager/Owner) or equivalent product management credentials.
- Familiarity with Lean Portfolio Management methods or Pragmatic Marketing framework.
- Experience in a regulated fintech environment (privacy, security, compliance, audit readiness).

Travel Requirements
No travel
LOCATION Remote
Job Type: Full-time
We are an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to any protected class status.